

# Strategic Shifts and Celebration

Camilla Heinzmann





## Today's Agenda

Identifying three perspective shifts required to think strategically

1

2

3

Applying the shifts to your current role

Bringing it altogether and celebrate



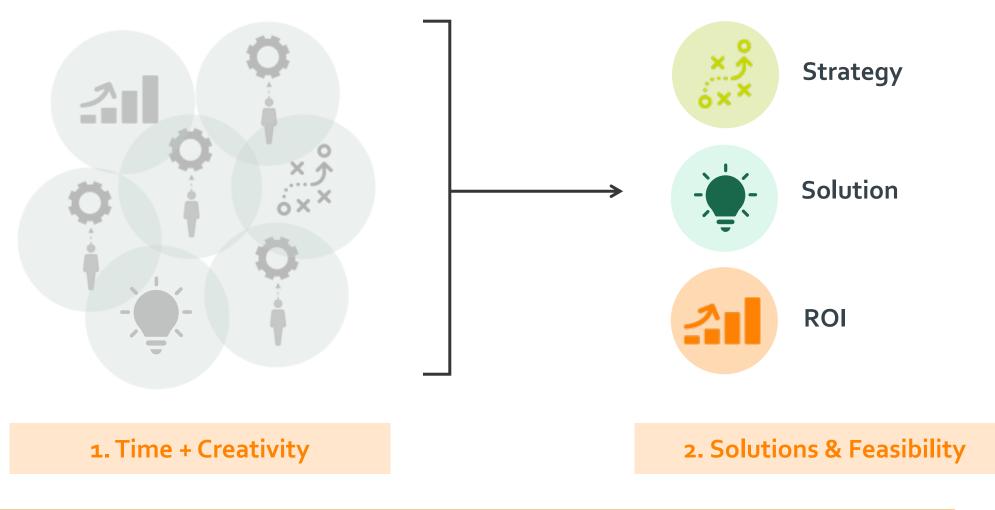
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### What Can You do With a Water Bottle?





## **Strategic Thinking**





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### **Developing Strategic Perspectives**

What does "being strategic" mean to you?

## **Strategic Gender Bias**



#### Men

- Considered strategic
- Are focused on the macro
- Lead with "The BIG picture"
- Share their results



#### Women

- Considered tactical
- Are focused on tactical, minutia
- Lead by "Gotta get things DONE"
- Share their process

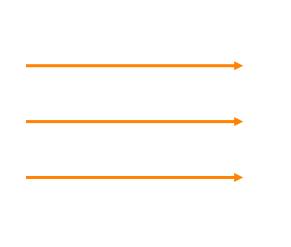


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## **Reframe for Strategic Influence**

#### Do it All

- Time/effort = commitment
- Perfection matters
- Want something done? I'll do it.



#### **Do What Matters**

- Results matter, not time spend
- Good is good enough
- How does this fit with my priorities?

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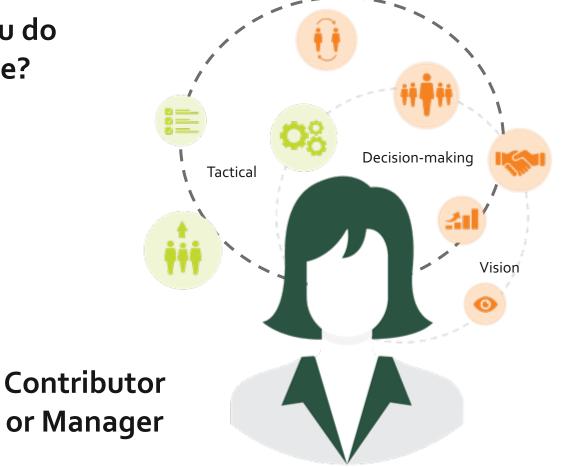
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### Strategic Thinking: Three Shifts



### **01. Shift Your Perspective of You**

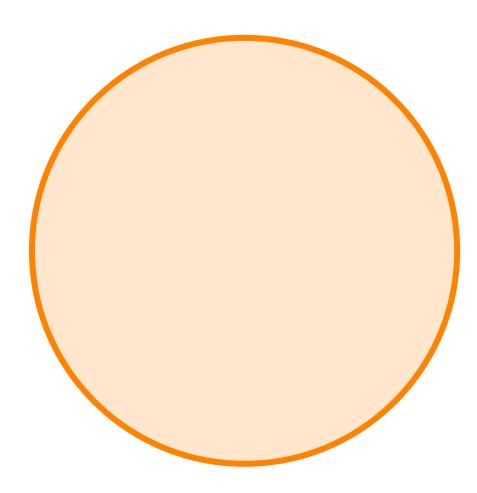
What impact you do you want to have?



Strategic Business Leader

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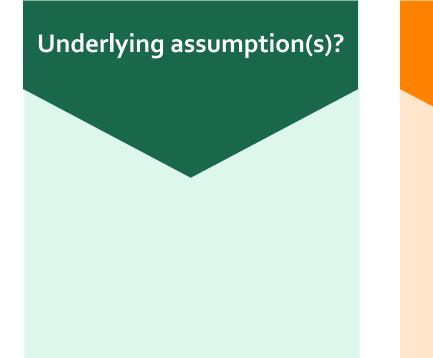
### **Your Comfort Zone**





### **01. Shift Your Perspective of You**

Actions or roles outside of my comfort zone/areas of resistance

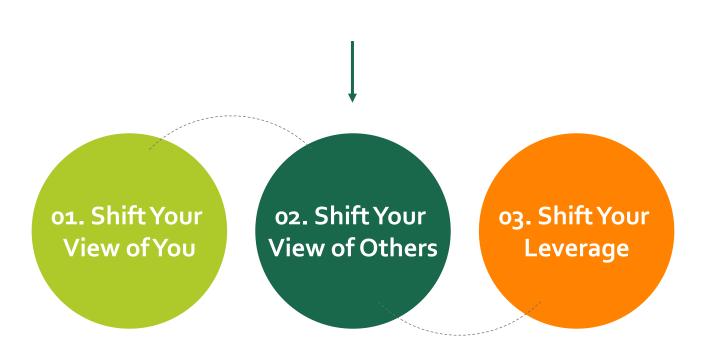


How can I REFRAME my assumptions?

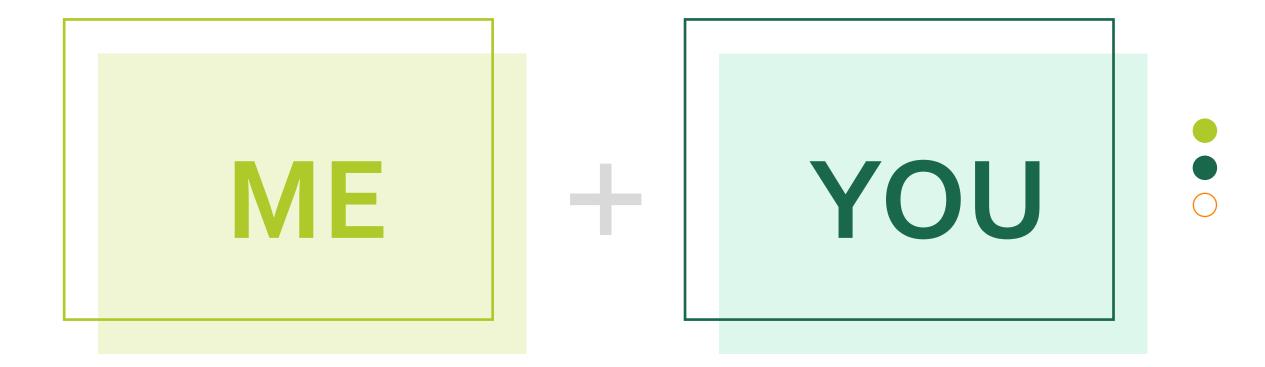
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### Strategic Thinking: Three Shifts



### **o2. Shift Your Perspective of Others**



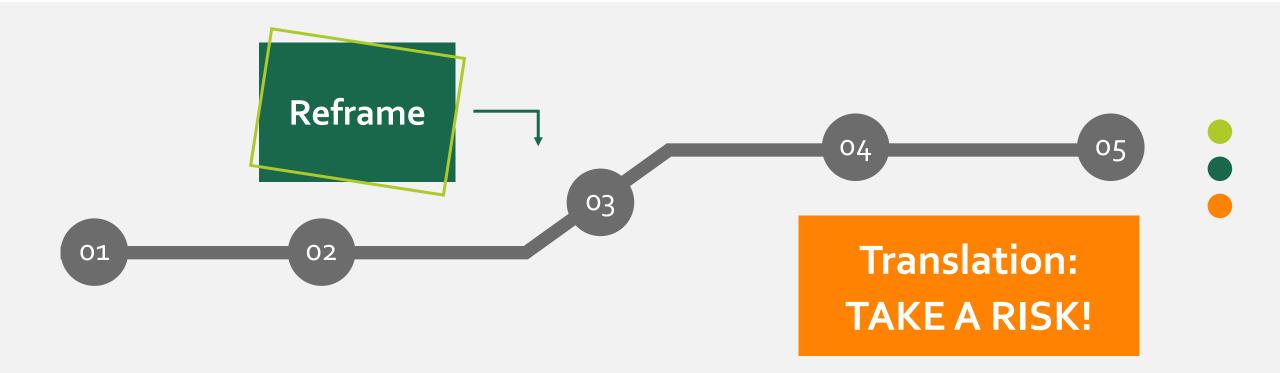


### **o2. Shift Your Perspective of Others**

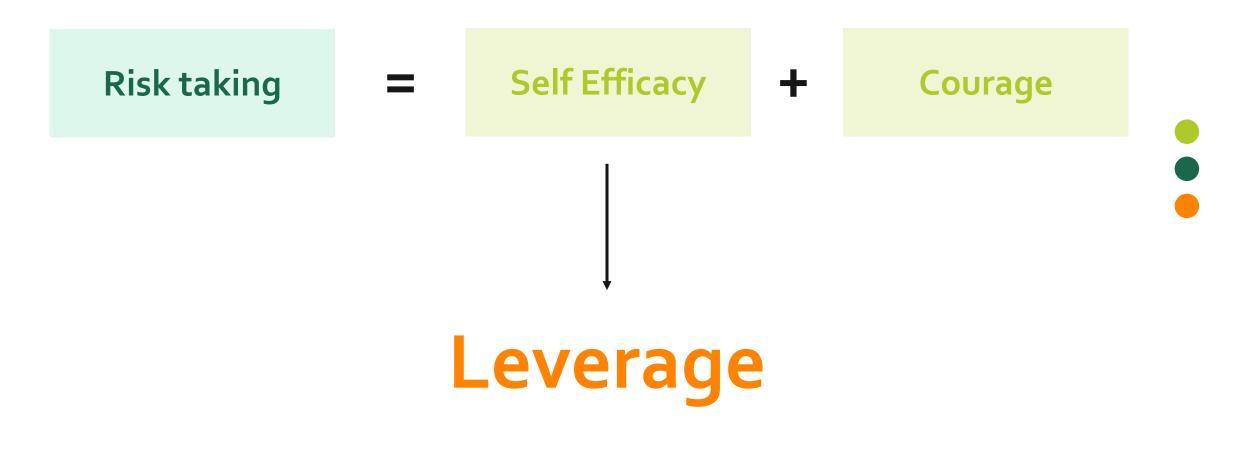


### Strategic Thinking: Three Shifts





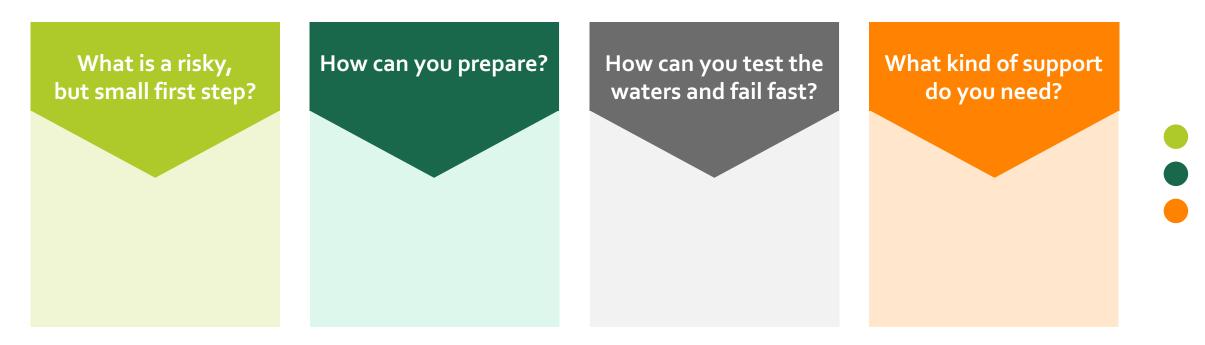




Model for Risk Taking: Developing Self Efficacy + Courage



#### What risk will you take?



**Thought questions:** what is the impact of the risk, what is holding you back, where do you notice discomfort, what are the best/worst case scenarios (and how do they compare), what assumptions are you making about taking this risk, how can you reframe, how can you apply a growth mindset to this challenge?

### Strategic Thinking: Three Shifts



## **Strategic Leaderships: Action Planning**

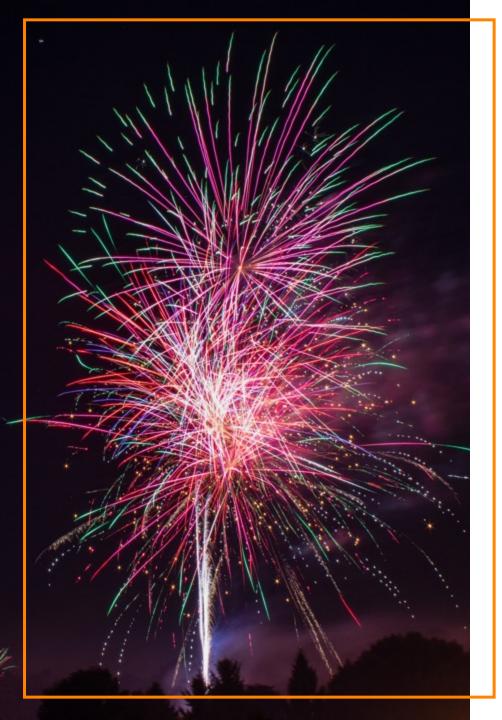
#### How it will help me achieve my goal:

What do I need to do?	Target date or check in	How can I measure success in this encounter?
1.		
2.		
3.		
4.		
5.		
6.		
7.		

### Bringing it all together

## **Reflecting on Your Journey**

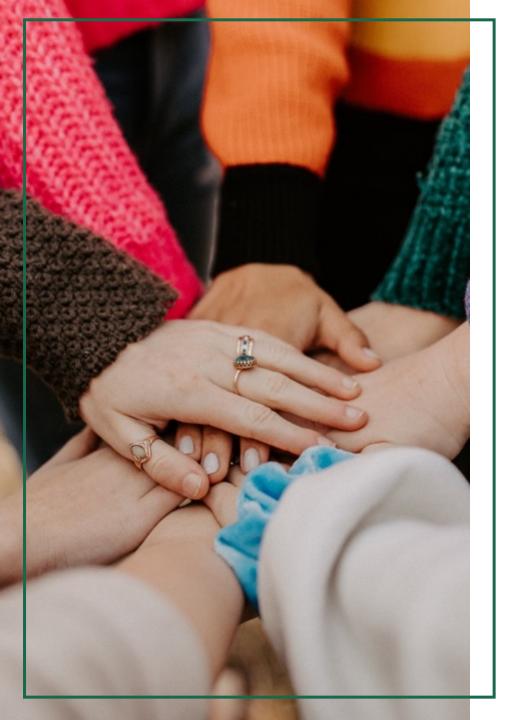




### **Celebration Time**

#### MGH Women in Leadership Class of 2020





### Accountability Partners Celebration

How did you Accountability Partners help you grow?









## Words of Appreciation: For your Accountability Partners

#### 01

**She** [and I] talked about work life balance; this struck a chord with me. This woman knows herself and will go far!

#### 02

**She** [made me feel] like we were in this journey together...try to advocate for each other and help each other grow. I know this bond will help us moving forward.

#### 03

**She** helped me see a really important lesson of how I was viewing myself and how that was impacting my vision as a leader.

#### 04

**She** is a great listener and coach and she provided very useful insights and feedback as I develop my own leadership vision



## Words of Appreciation: For your Accountability Partners

#### 05

**She** helped me clarify my vision. Despite not being accountability partners past week one, I still feel she is with me.

**She** wears her heart on her sleeve, not afraid to share her vulnerabilities

#### 06

**She** [and I] had a productive conversation about discrete steps in career development that we are planning over the next month

#### 07

**She** [and I] share many unconscious biases...and it was amazing to meet with her to strategize how we can reframe these biases

#### 80

She can always cut through the noise and speak with clarity...I trust her levelheadedness and intellect and was really glad I got the chance to work with her.

## **More Words of Appreciation**

#### About participants:

There are those individuals that are the interstitium to your cells. They hold you together and keep you moving ever upward. These women are mine. I know they have so very much on their plate but yet they chose to engage in these four 90-minute sessions. It was so, so great to see them there each time. I feel even more connected now after this 4-part curriculum.

#### About the course:

The sessions have been...wonderful leadership series...really interesting and helpful.... wonderful opportunity to help us discover more about ourselves and our leadership potential....I will definitely share what I learned.... I've learned so much that I will most definitely take back to my work and life...

#### About Kerry:

Thank you, Kerry for.... your leadership and organizing this amazing group of women leaders....for having a vision for this group and this opportunity. We will certainty bring back and pay it forward .... I am amazed by your work....I am sure that was not easy to do and I am so proud of you for stepping up.



### **Big Fat Hairy Audacious Vision and Goal**

Owning your career and leadership success



## Your Leadership Vision in ONE WORD





Visionary Approachable Innovator Motivational Altruistic Empathetic Supportive Integrity Knowledgeable **Eminent Inspiring Collaborative** Team-Builder Advocate Respected **Creative Compassionate Fulfilling** Confident



First Steps Toward Your Goal Achievements

- Taking lead on publication
- Set up international meeting
- Giving talks to build reputation
- Developing internal programs
- Submitted to IRB to become a site PI for an international, multiple site collaborative study
- Delegating appropriately
- Cutting down on clinic to make more time for research
- Dropped the unimportant tasks and now completely focus on the goal
- Self advocating and self-promoting more
- Aligning projects with longer term goal
- Embrace being a work in progress
- Practice more self-compassion
- More goal oriented rather than task oriented
- More confident
- Utilizing utilize "direct speak" in communication
- Identifying internal biases and examining them

## Reflection on the Journey: What are You Taking Away?



#### Each person please share (1 minute each)

- What is your key lesson/gift/take-away?
- What does it mean to you?
- How do you feel about it?
- How will this help you achieve your vision, increase your impact, become a better leader?
- What else would you like to share?

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## Congratulations – Class of 2020!



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Mary Beth Aronow



Priscilla Brastianos



Kimberly Brennan



**Elizabeth Carstens** 



Amy Comander



Ibiayi Dagogo-Jack





Lipika Goyal

Amanda Guidon



Gaby Hobbs



Sophia Kamran



Rupa Narayan



Kerri Palamara-McGrath



Aparna Parikh







Rachel Rosovsky



Andrea Russo



Lecia Sequist



Jen Shin



Meghan Sise



Laura Spring





Paige Walsh

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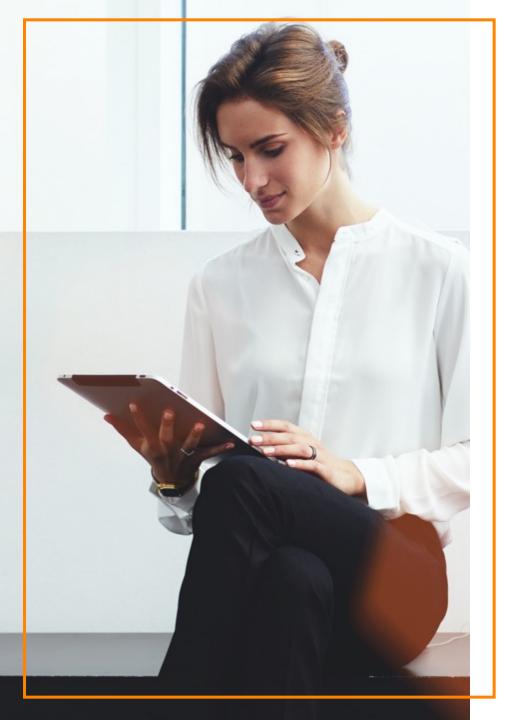


## Letter to Yourself

Three months from now, what do you want to be reminded of in terms of:

- Awareness and key insights
- Change in behavior and attitudes
- Commitments and actions
- Words of wisdom and encouragement

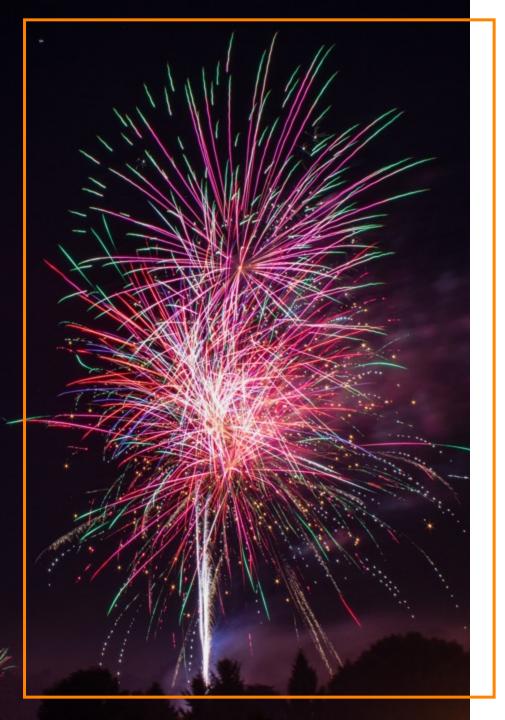




## **Coming in Action**

"Moving forward, I am committed to..."





MGH Women in Oncology Leadership Program

### Congratulations Class of 2020!



